### OAK CENTRE PRIME OVERVIEW

We are committed to the care, welfare, and integration of persons living with disabilities and complex medical needs in Nigeria. Our goal is to establish physical centres in every state, starting with OAK Centre Prime.



#### THE OPPORTUNITY

# **Problem Worth Solving**

Children with neurological and complex medical needs in Nigeria lack access to specialised care, education, and support. Inadequate facilities and societal acceptance contribute to marginalisation, reduced growth, and an inferior quality of life. Comprehensive action is urgently needed.

## **Our solutions**

- Specialized care and support services
- Residential and respite facilities
- Capacity building and life skills training
- Advocacy and outreach for proper integration
- Model for best practices in welfare and care

# **Target Clients**

- Children and young persons with disabilities (PWD)
- Parents and family members
- Professional non-parent carers
- Educational institutions and health centres
- Churches and religious institutions
- Government and NGOs

# **Competitive Advantage**

- Traditional Centres: We offer wider solutions and family integration.
- Special Education Schools: We provide broader societal integration.
- NGOs and Charities: Our solutions are targeted and specialised, with strong collaborations.
- Government Initiatives: We focus on community engagement with less bureaucracy

# **Total Funding Required: \$8 million**

**Purpose:** To establish and demonstrate a secure and inclusive community with dedicated spaces and support services for children and young people with disabilities and their families.



- Land Area: 35 Acres (valued @ N120M already acquired)
- Capacity: Housing for 250 children and young people with disabilities and complex medical needs
- Serve over 1000 children and young people annually
- Facilities: Respite spaces, world-class clinic, sensory areas, sports, educational and vocational centre etc.
- Staff: over 1500 staff and workers

### **COMPREHENSIVE SOLUTIONS**

- A holistic approach to the care, welfare, and integration of young persons with disabilities.
- Specialized focus on children and young persons with neurological and complex medical needs.
- Capacity building for parents and non-parent carers.
- Model for teaching and learning best practices.
- Advocacy and awareness campaigns for societal integration.
- Individualized educational plans for each child.
- Flexible support for permanent residents, temporary residents, daily groups, and respite care.

#### **CLIENTS AND PROMOTION**

#### Client Channels

- Nurturing leads and creating proposals.
- Leveraging digital channels for awareness and fundraising.
- Customized outreach, networking, and partnerships.
- Engaging potential donors and maintaining donor relationships.
- Seamless donation systems emphasising relationship-building and awareness

#### **Promotion Activities**

- Digital and physical ads in hospitals, clinics, schools, churches, and community centres.
- Consistent branding emphasising holistic care for children and young people with neurological and complex medical needs.
- Competitive pricing and financial aid.
- Strong partnerships with schools, hospitals, and community centres for educational workshops and outreach programs.

MILESTONES					
Dec 1, 2023	Aug 1, 2024	Sept 1, 2026	Nov 30, 2028	April 11, 2029	
(Achieved)	(Partially Achieved)				
Secure initial funding for prospecting and acquisition of land	Identify & acquire land for the facility and commence construction.	Hire key management & staff members. Commence partial operations	Complete Centre construction and start full operations	The official launch of OAK Centre Prime	

#### PARTNERS AND RESOURCES



A Christian organisation that offers support and resources to people with disabilities and their families. Services include wheelchair donations, family retreats, prayer support, and church training. They have been sharing the love of Jesus Christ and empowering people with disabilities to live a fulfilling life for over 40 years.

#### **ORGANISATIONAL OVERVIEW**

Ownership: As a faith-based non-profit organisation, OAKonsult Disabilities Outreach does not

have individual owners. It is governed by an Advisory Board that makes strategic decisions and oversees the organisation's activities, ensuring that it fulfils its mission

and serves the best interests of the beneficiaries.

Advisory Board: The Advisory Board comprises individuals with diverse backgrounds and

experiences, including experts in disability support, education, healthcare, and non-profit management. They bring their expertise and passion for the cause to help guide the organisation's activities, including the operation of OAK Centre Prime.

**Legal Structure:** OAKonsult Disabilities Outreach is registered as a faith-based non-profit organisation

in Nigeria, adhering to the country's legal and regulatory requirements for non-profits. It relies on donations, grants, and other fundraising efforts to finance its operations, including the OAK Centre Prime. The primary objective is to promote the

welfare and integration of children and young persons with disabilities.

#### MANAGEMENT AND ADVISORY TEAMS\*\*

Advisory Board Profile	Management Team Profile	
Disability Rights Advocate	Executive Director	
Special Education Expert	Program Director	
Non-Profit Consultant	Operations Manager	
<ul> <li>Social Entrepreneur and Investor</li> </ul>	<ul> <li>Outreach and Advocacy Coordinator</li> </ul>	
Healthcare Professional	<ul> <li>Health and Nursing Care Liaison</li> </ul>	
Health Tech Professional	<ul> <li>Fundraising and Development Manager</li> </ul>	
Missions and Outreach Advocate	School Manager	
Pastoral Care Team	Facilities Manager	

<sup>\*\*</sup>Note: The teams are currently being formed to support the OAK Centre Prime.